

Wholesaler Contract – World Avenues SA

Validity: from November 1st 2016 to October 31st 2017

Wholesaler company: World Avenues SA
Contact Name: Jocelyne Schechter – Position: Manager USA Office
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ROOMS & SUITES CATEGORIES CONTRACTED (rates excluding city tax)

CATEGORY	SEASON		LOW SEASON From November 1 st 2016 to April 30 th 2017 and October 1 st 2017 to October 31 st 2017		HIGH SEASON From May 1 st 2017 to September 30 th 2017		RACK RATE Highest possible rate
	Monday, Tuesday, Wednesday, Thursday		Friday, Saturday, Sunday		All Days		All Days
	Room Only	BB	Room Only	BB	Room Only	BB	Room Only
Superior King Room	555 CHF	585 CHF	515 CHF	545 CHF	630 CHF	660 CHF	1'020 CHF
Executive Room	590 CHF	620 CHF	550 CHF	580 CHF	665 CHF	695 CHF	1'200 CHF
Deluxe Room	685 CHF	715 CHF	645 CHF	675 CHF	760 CHF	790 CHF	1'600 CHF
Junior Suite	920 CHF	950 CHF	880 CHF	910 CHF	995 CHF	1'025 CHF	2'500 CHF
Executive Suite	1'315 CHF	1'345 CHF	1'275 CHF	1'305 CHF	1'390 CHF	1'420 CHF	3'500 CHF
Leman Suite	1'710 CHF	1'740 CHF	1'670 CHF	1'700 CHF	1'785 CHF	1'815 CHF	4'500 CHF
Lake Suite	2'425 CHF	2'455 CHF	2'385 CHF	2'415 CHF	2'500 CHF	2'530 CHF	5'700 CHF

In case of reservation of the **Best Available Rate** (hotel's public price), the wholesaler company will be granted **25% commission** on the room rate deducting VAT and breakfast.

This offer applies on all rooms' and suites' categories, all year long out of black-out dates and stop sales.

SPECIAL OFFERS

- Week-end offer:**
The offer is already calculated in the table above with special rates in low season during the week-end.
- Early Booking:**
10% discount will apply on wholesalers' net rates for any reservation made more than 21 days prior to the client's arrival in the hotel.
This offer is valid for all seasons and all rooms' and suites' categories.
- Family Offer:**
50% discount will be offered on wholesalers' net rates for the second room booked in the same time and for the same family (from the Executive category – children up to 14 years' old).
This offer is valid for all seasons.

The early booking and family offer cannot be cumulated but can apply on week-end rates.

FREE SALES

Rooms for free sales		Release Period
- 1 Superior King Room	- 1 Junior Suite	Release Period for free sales: 0 day.
- 1 Executive Room	- 1 Leman Suite	
- 1 Deluxe Room	- 1 Lake Suite	

COMPLIMENTARY SERVICES & AMENITIES

The following amenities and services are included in the negotiated rates:

- Soft drinks minibar in room
- WIFI
- Private Boat: Private transfer to and from Geneva City Centre in 10 minutes (from March to October weather permitting)
- Spa: Access to our 2000 m² Spa including indoor and outdoor pools, sauna, steam baths, fitness, tennis courts.
Please note that children under 14 years old are not allowed in the indoor spa facilities.
- Outdoor parking
- La Petite Réserve Kid's Club: from 6 months old to 14. Opening Hours: 9am to 6pm. An open-air playground is available in the garden of the hotel (tree-house).

TERMS & CONDITIONS

- The above rates are quoted in Swiss Francs and are NET rates.
- VAT (currently at 3.8%) is included; any change in VAT will be applied and communicated accordingly.
- **The city tax will be added upon departure (currently at Chf. 4.75 per person and per night, subject to be changed by Geneva City).**
- Rates are considered per room, per night, for single or double occupancy.
- Third person cost in double occupancy room (only valid from the executive room category):
 - Up to 3 years old: free of charge.
 - Between 4 and 14 years old: only the breakfast at Chf. 25.00 will be charged.
 - From 15 years old and above, extra bed is at Chf.150 per person, per day including breakfast.
- Above rates are considered for individual bookings only for the incoming International leisure market, neither corporate, nor group (7 rooms or less).
- The special offers "Week-end Offer", "Family Offer" and "Early Booking" cannot be combined and cumulated.

CANCELLATION AND PAYMENT POLICY

- Cancellation policy: by 3 p.m. local hotel time, 24 hours prior to arrival.
- Payment policy: all invoices must be settled within 30 days of invoice date. If payments are not received in due time, the hotel has the right to revoke this agreement or request prepayment.
- Validity of the above payment condition is subject to the hotel receiving details of your company credit card and the cardholder's signature.

BLACKOUT DATES

The following periods are excluded from the contract and therefore preferred conditions will not apply.

- SIHH – Watch Fair: 15 – 19 January 2017 included
- Motor Show: 5 – 8 March 2017 included
- Ebace Fair: 21 – 24 May 2017 included
- ESHRE Congress: 1 – 5 July 2017 included.

RATES PUBLICATION

- The special Wholesalers rates contracted between the wholesaler company and La Réserve Genève - Hotel and Spa are exclusively intended for « business to business » use. Consequently, these net Wholesalers rates must be used in the context of a re-sale with a professional in the tourism industry (such as a tour operator or a travel agency), necessarily implying the application of **respective and successive financial margins**. In the context of a direct sale to the end-consumer, the application of these net rates is therefore **excluded** from the contract.
- By signing this contract, the person / entity must respect the minimum rates to be disclosed to the end-consumer therefore must avoid any rate parity issues. These rates, net of commission, correspond to the hotel's « cap » rates which may be disclosed to the end-consumer, whatever the means of promotion/sale used (third party website, publications...). This implies a full responsibility from the person / entity signing this contract towards the distribution of our net rates to its partners / affiliates. Imparity issues caused by the signing party / entity's negligence will have to be resolved immediately and will be subject to compensation to La Reserve Geneva for its loss of revenue.
- In the event of any promotion of the hotel via a website or any other promotional support (emanating from the Wholesalers or one of its partner), the person signing this contract must communicate the names of these websites to the hotel and, if necessary, send to the hotel a copy of any publication promoting the hotel.
- **In the event that the hotel was to discover any publication of these net rates to an end-consumer, with a margin not observing a parity with La Réserve Genève public rates, and whatever the promotional support used (brochure, website...), the hotel reserves the right not to honour the reservations concerned and to terminate this contract with immediate effect**, by means of a Registered Letter with Request for Acknowledgement of Receipt.

CONTACTS

- Sales Department:
 - Loïc FRESARD – lfresard@lareserve-geneve.com – Tel: +41 22 959 59 36
 - Claudine LEPINE – clepine@lareserve-geneve.com – Tel: +41 22 959 59 38
 - Kristof KADAR – kkadar@lareserve-geneve.com – Tel: +41 22 959 59 27
- Reservations Department:
 - General Address – reservations@lareserve-geneve.com – Tel: +41 22 959 59 01 / 02 – Fax: +41 22 959 59 60

World Avenues agrees to feature La Réserve Genève into the Wholesaler brochure with pictures and a full description, subject to approval by La Réserve Genève.

On behalf of La Réserve Genève
Claudine LEPINE
Sales Manager

Date: October 4th 2016



On behalf of **World Avenues Switzerland**

Name: **Tarek E bialy**

Position: **Contracting Manager**

Date: **23.10.2016**

